**Southampton Mental Health Network**

**Invitation to Tender for Website**

**Background**

Southampton Mental Health Network is a group of organisations and individuals united through a memorandum of understanding (https://communicareinsouthampton.org.uk/mental-health-network/) with a vision of making Southampton a mental health friendly city.

Launched in February 2019 with a membership of 12, the Network now has 148 members, including representation from around 80 organisations.

The organisations involved range from areas of the NHS, City Council departments and other statutory groups through to small community groups and businesses.

The initiative is being led and coordinated by Communicare in Southampton, a good neighbours’ charity that operates across the city.

We are looking to build a website to increase membership of the Network and improve public engagement.

**Recent activity**

Together the network have worked on:

* Developing a service users’ network
* Gathering information about the needs and wishes of those with and without lived experience of poor mental health
* Offering opportunities for statutory providers and community based organisations to meet one another
* Created a PR strategy and had 2 press releases

**Why a website?**

To date membership of the Network has grown through word of mouth. Going forward, we need to have an official channel that enquiries about membership can be directed to and where we can also showcase the work of the Network.

*Expected outcomes*

We expect a good Website to result in:

* Increased and diversified membership – particularly of:
	+ Individuals
	+ Those with lived experience of poor mental health and their carers
	+ Businesses
	+ Residents from all across the city
	+ Those with low income
	+ Members of the LGBTQ+ and BAME Communities
* Better engagement between statutory providers and community groups
* Better engagement between the Network and the general public
* Improved attitudes and understanding of the general public on the topic of mental health

*Current Website*

The network does not currently have a website but does have a page on Communicare’s website. (www.communicareinsouthampton.org.uk)

**What we are looking for**

The network is looking for a person or organisation with a track record of successful web design and management to create and maintain a website for the Network. The website needs to be:

* Widely accessible and user friendly.
* Able to show text, photos, video and have multiple pages.
* Linked to our social media and have working links to our partner organisations’ websites.
* Provide an inbuilt calendar where organisations can post events so that we are aware of one another’s activities.

We would expect to work with the appointed person/company to build our website and for them to maintain it. We would however like to do the day-to-day content ourselves, so would like training on how to do so.

We prefer that the successful bidder has a strong understanding of the issues surrounding mental health and wellbeing. Applications from members of SMNH or those who have a local connection to Southampton are welcomed, although this is not a requirement for the bid.

We are open to enquiries or questions. Answers will be published to all tenderers.

The deadline for applications is Friday 19th March at 10 am.

**How to apply**

Please send your applications or enquiries to:

Chloe Naegeli

Southampton Mental Health Network

smhn@communicareinsouthampton.org.uk